



Sponsorship Prospectus

Partner with Queensland's premier support and wellbeing event for the Community Services sector

Thursday 14 May 2026 | Brisbane



Delivered by  **SHELTER**
Because home matters

Presented by  **Bloom**

The Opportunity

The Thrive at Work Summit is a wellbeing-focused professional development event for staff and leaders in the community services sector. This full-day experience blends keynote inspiration, practical training, interactive workshops, and restorative wellbeing activities. Participants leave recharged, supported, and equipped with real tools to sustain resilience and maximise their impact.

Why Partner With Us

The Thrive at Work Summit is your opportunity to align with a movement strengthening Queensland's community services workforce. Burnout, compassion fatigue, and vicarious trauma continue to drive experienced and passionate people out of the sector, leaving vulnerable Queenslanders without the support they need. Delivered by Q Shelter, the peak body for Queensland's homelessness and housing sector, and presented by Bloom HR, the Thrive at Work Summit responds to this challenge by strengthening workforce wellbeing, retention, and recruitment, so organisations can better support their people and the communities they serve.

By sponsoring the Summit, your organisation plays a direct role in supporting and rejuvenating a vital workforce and will be recognised as a champion of wellbeing, resilience, and positive workplace culture. This visible commitment also delivers value by supporting ESG and social impact objectives, positioning your organisation as trusted, values-led, and genuinely engaged in community and social issues. Sponsorship may also support attraction and retention of purpose-driven staff and demonstrate proactive leadership in employee wellbeing, including access to practical workshops and resources



Sponsorship at a glance



	Platinum SOLD!	Gold	Silver	Wellness or Coffee Station	Exhibitor
Investment (ex gst)	Bloom	\$5,000	\$2,500	\$4,500	\$1,500
Event branding	Pledge wall and prominent branding	Naming rights breakout rooms	–	Branding on cups & station	–
Pitch to 6.5k email subscribers + opted in attendee contact details	✓	–	–	–	–
Event speaking opportunity	✓	–	–	–	–
Acknowledgment by CEO at event	✓	✓	✓	–	–
Summit tickets	5	3	2	–	–
Shared event images	✓	✓	–	–	–
Priority to deliver training	✓	✓	✓	–	–
Logo & links on event collateral	✓	✓	✓	✓	–
Training & Development	2 × 2-hour workshops	1 × 2-hour workshop	–	–	–

The Opportunity



PLATINUM PARTNER

PRESENTED BY.....



Bloom HR is the exclusive Platinum Partner of the 2026 Thrive At Work Summit. Bloom providing transformational outsource HR solutions for the not-for-profit, government and community services sectors. Award-winning with deep expertise in housing, homelessness and community services, Bloom HR can be your HR team, or support your existing one with additional capacity. They partner with Employment Hero to deliver a cost-effective, outsourced HR model that strengthens compliance, reduces risk and supports leaders across HR operations, business partnering and talent management.

- Naming rights: Thrive at Work Summit presented by Bloom HR
- A pitch from you sent to 6,500 Q Shelter Home Matters newsletter subscribers
- Direct contact details of opted-in attendees
- High-resolution event images supplied within 7 days
- Five-minute speaking opportunity to close the day
- Verbal acknowledgement by the Q Shelter CEO as the Platinum Partner
- Primary sponsor recognition across all program materials, marketing, AV screens, event communications, and branding on the Pledge Wall shared widely across social media
- Your logo featured across event collateral including the program, website, slides, signage, opening presentation, event communication and post-event communication
- Five full-day tickets to the Summit
- Priority opportunity to deliver a training session at the event
- Pull-up banner displayed in a premium location
- Training & Development Bonus: Two x 2-hour bespoke wellbeing workshops delivered by Q Shelter trainers (wellness, stress management, or culture and wellbeing). Available online or in person depending on location.

Included options: Host a pop-up trade table, supply a lucky door prize, flyers or promotional materials on guest tables, or include a branded item in gift bags (e.g. fidget toy or product)



November 2025 Q Shelter CEO and Leaders Forum Event Gold Sponsor: Bluebird Property



The Opportunity

GOLD SPONSOR

\$5,000

Gain high visibility and direct engagement through breakout session naming rights and key branding placements.

- Naming rights for one breakout room (e.g. "Resilience Room sponsored by X")
- Logo included in screen rotation and the printed program
- Priority opportunity to deliver a training session at the event
- Three full-day tickets to the Summit
- Complimentary exhibition booth in a premium location
- Mention in the post-event "thank you" video and social post
- Training & Development Bonus: One 2-hour bespoke wellbeing workshop delivered by Q Shelter trainers (wellness, stress management, or culture and wellbeing). Available online or in person depending on location.

SILVER SPONSOR

\$2,500

- Logo featured in the printed program
- Opportunity to contribute a prize or voucher for delegate giveaways
- Two full-day summit tickets
- Named acknowledgement during the closing ceremony
- Complimentary exhibition booth

WELLNESS STATION SPONSOR

\$4,500

- Exclusive branding at the Wellness Station
- Individually branded juice bottles
- Branding at the station
- Verbal acknowledgement during the Summit
- 20% discount off event tickets

COFFEE CART SPONSOR

\$4,500

- Exclusive naming rights for the Wellness Station experience
- Fully branded wellness station presence
- Custom branded juice cups distributed to all attendees
- Sponsor recognition in the official Summit program
- 20% discount on Summit tickets

EXHIBITOR SPOTS

\$1,500

- Display table and signage in exhibition area
- One full-day summit ticket
- Inclusion in program under "Exhibitors and Allies"
- Option to provide fidget toy, product, or voucher for goodie bags

Note that all prices exclude GST

The Audience

From around Queensland and beyond

JOB TITLES INCLUDE

- CEOs and senior leaders
- Program and service managers
- Team leaders and people managers
- Housing managers
- Frontline workers
- Wellbeing champions and culture coordinators
- Case and tenancy managers
- Wider property and housing systems workforce

ORGANISATIONS INCLUDE

- Community service providers, housing and homelessness organisations
- Local, state, and federal government representatives
- Non-profit and social enterprise leaders
- Regional and remote service providers
- Workforce development, HR, and training professionals
- Union representatives and wellbeing advocates
- Real estate
- Builders
- Property development



The Event

An immersive one-day event to foster healthier, safer and higher-performing workplaces in Queensland's Community Services and Housing Sectors.

Thrive at Work offers a full day of learning, inspiration and genuine connection, created to strengthen our workforce and support organisations long after the Summit ends. It is grounded in our shared commitment to the people who give so much of themselves every day, knowing that when they thrive, our communities thrive.

Workplace wellbeing is not a feel good idea. It is a holistic and evidence informed approach that includes culture, leadership, systems, safety and psychological health. As demand increases, this broader view of wellbeing is essential for a strong and sustainable workforce.

Attendees can expect:

- Inspiring keynote speakers
- Interactive workshops with practical tools
- Demonstrations of evidence based practices
- Leadership panels from across the sector
- Networking for meaningful connection
- Exhibitors with innovative workplace solutions
- Follow up resources and an online community

Each session is thoughtfully designed to inspire action and support organisations to create healthier, safer and higher performing workplaces.

KEY NOTE SPEAKERS



Michael Crossland
Brings a remarkable lived story of resilience and hope. Born with a rare life-threatening cancer and surviving a failed drug trial as the sole survivor, he offers a powerful perspective on strength and purpose. His message inspires teams to face challenges with clarity, compassion, and renewed energy.



Penny Gordon OAM
A psychologist with over 40 years' experience in trauma, organisational wellbeing, and workforce capability. Penny has trained and supported thousands across Australia, strengthening trauma-informed practice and frontline teams.



Martin Green
A leadership strategist and founder of LeadChange, helping leaders navigate rapid change, shifting expectations, and the rise of AI. He brings practical tools, clear communication, and human-centred learning to every session.

Get in touch

To discuss any aspect of this proposal, including sponsorship, training delivery or a customised package to suit you, contact Q Shelter Business Growth & Partnerships Manager, **Jo Draper: jo.draper@qshelter.asn.au**



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